

**GIVE**

**WHY THE FUTURE  
IS OURS TO GIVE  
JULY NEWSLETTER**

**WE**

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# WHY THE FUTURE IS OURS TO GIVE

WHAT IS GIVE SPECIFIC?  
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**Give Specific was first conceptualized in 2011, created and formalized in 2014, and gained 501(c)(3) status in 2016. One of the reasons we founded Give Specific was to encourage giving and support economic opportunities for young adults and communities.**

Our aim is to foster an environment in communities for upward mobility. In the coming months we will be committing to 3 initiatives: (a) advocating for giving (b) a community think tank (c) career cloud.

Advocacy comes in many forms. Non-profits such as Habitat for Humanity state that "advocacy means supporting and promoting a cause you believe in". At Give Specific, we believe just that, and our cause is to encourage others to give no matter the size or type of gift. For example, if you are in a giving spirit, follow our Instagram page @givespecific, where we will share ways to give daily that are often at no large cost to you, but will warm the heart of others such as giving the gift of happiness by sending a card of cheer to someone you know.

In addition to small acts of cheer, we will also assist donors in matching to specific causes they want to support. We will also match donors to other nonprofits who are committed to specific causes. In the past, we have helped individuals who wanted to pay professional exam fees for a specific profession. We assisted the donor in matching with students prepared to sit for the exams who also needed help with financing the exam fees.

The next initiative is the Community Think Tank. The selected members of the Community Think Tank will work as a team to target key issues in the community and provide impactful and measurable solutions.

The third initiative is the Career Cloud. The Career Cloud will be a space for aspiring professionals to hear from other experts in their aspiring fields. The structure of Career Cloud will be a mix between an informational interview and a masterclass. We look forward to sharing more with you. Through these initiatives, the future is ours to give. If you would like to share with us and support this programming, visit [givespecific.org/give](https://givespecific.org/give)

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